Logo, icon

Description automatically generatedGreat Lakes Association for Financial Professionals

2024 Sponsorships

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| --- | --- |
| **Spring Training** | **In-Person Education Meeting** |
| * April 25 * Keynote + Regular session sponsor: $2,000 * Regular session sponsor: $1,000 * Snack break sponsor: $500 | * August 15 / September 12 / November 14 * 2 one-hour sessions * One session sponsor: $1,000 * Event/two session sponsor: $2,000 |
| **Virtual Education Meeting** | **Networking / Service Event** |
| * January 25 * September 2024 (date TBD) * Event sponsor: $1,000 | * November 14 * Event sponsor: $1,000 |

***All sponsorships include:***

* First rights to speaker topic
* A one-minute commercial/video about your organization
* Two guest registrations for the event
* 90 day job posting on the GLAFP website Careers page for your organization

***Speaker / Presentation Requirements:***

* 50 minutes in length, including time to address attendee questions
* Session Description (1 short paragraph) and Speaker Bio due with sponsorship agreement

***Speaker Topic Suggestions (50 minutes in length, allow for audience questions):***

* Artificial Intelligence (AI) in Banking
* Talking to/challenges with your Banker
* Fraud / eMail Compromise
* Strategies for Treasury Onboarding
* Day in the life of a Treasury Dept
* Pricing Conversations (F.I vs. Corporate)
* Importance of the Cash Conversion Cycle
* Finding Working Capital Opportunities Internally
* Working Capital Management
* Managing Financial Risk/Liquidity/FX/Interest
* Understanding the Five Areas of Treasury
* Breaking Down Silos
* Information Reporting
* Business Process Reviews and Process Mapping
* Relationship Management Win-Win Techniques
* Fraud Mitigation for Corporates
* Investing in a Rising Interest Rate Environment
* ISO 20022 readiness / Update on RTP/FedNow
* Straight Through Processing
* AAS-As a Service Offerings
* Update on Checks/Receivables/Payments
* Cashflow Forecasting Tools/Budgeting
* Merger & Acquisitions
* Budgeting/Forecasting
* Taxes
* Strategic Planning
* Financial and Managerial Accounting
* Statistics/Modeling/Databases/Advanced Excel
* Communication and Presentation Techniques
* Sensitivity and Variance Analyses

**Great Lakes Association for Financial Professionals**

**2024 Sponsorship Commitment Form**

|  |  |  |  |
| --- | --- | --- | --- |
| Name: |  | Title: |  |
| Company: |  | Phone: |  |
| Address: |  | Suite: |  |
| City, State, Zip: |  | Email: |  |

|  |  |  |  |
| --- | --- | --- | --- |
| Speaker Name: |  | Speaker Email: |  |
| Guest Name: |  | Guest Email: |  |
| Guest Name: |  | Guest Email: |  |

**Please check desired sponsorship options:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Sponsorship Type** | | **Cost** | **Due Date** |
|  | **Networking Event** | $750 | 60 days prior |
|  | **Virtual Meeting** | $750 | 60 days prior |
|  | **Educational Meeting EXCLUSIVE Sponsor** | $2,000 | 60 days prior |
|  | **Educational Meeting PARTNER Sponsor** | $1,000 | 60 days prior |
|  | **Spring Training Keynote Speaker + Regular Session** | $2,000 | 60 days prior |
|  | **Spring Training Regular Session** | $1,000 | 60 days prior |
|  |  |  | **TOTAL DUE** |

* All speaker presentation submissions are reviewed by GLAFP and AFP for content - acceptance is not guaranteed until approved.
* Sponsor will submit company logo in .jpg or .png format
* Sponsor logo will appear on GLAFP website information and communications for selected meeting.
* Sponsor will work with the GLAFP Sponsorship Coordinator for meeting month selection and any additional details.
* GLAFP reserves the right to add/remove sponsorship opportunities available.
* GLAFP may cancel or postpone any event in its sole discretion, in which case, the paid sponsorship may be applied to another event of the same or similar value or provide a refund, as determined by GLAFP and Sponsor’s designated contact person.
* Sponsorships must be paid within timeframe indicated.
* GLAFP reserves the right to cancel the sponsorship if payment is not received by the due date.
* Once paid, sponsorships are non-cancellable and non-refundable.
* Sponsorships are granted based on date commitment is received.

By completing and submitting this form, I commit to my organization’s participation as a Sponsor of Great Lakes Association for Financial Professionals (GLAFP). Sponsor agrees to provide GLAFP with a copy of its logo or trademark for use in connection with the sponsorship. Sponsor warrants that it has full rights, power, and authority to grant GLAFP permission to use the logo or trademark in connection with the sponsorship opportunity.

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Signature Date

**Return signed, completed form and logo to:** [**info@greatlakesafp.org**](mailto:info@greatlakesafp.org)